



## B2B eCommerce Solution

Industrial manufacturing companies (IMCs) and Distributors are aiming to transform their business-to-business (B2B) e-commerce models. They are adopting semi-modern e-commerce platforms while seeking to convert the entire system into a more robust, advanced package. Business-to-business, or B2B, describes companies doing business with each other such as manufacturers selling to distributors and wholesalers selling to retailers. This business model differs from B2C, often offering negotiated pricing for different businesses for example.

Toyaja helps to manufactures and distributors to build B2B eCommerce solution for their customers/distributors and sales representatives. Our solution will integrate with existing Legacy/ERP systems..

With a robust eCommercesolutions provided by Toyaja, your distributors can place online orders in a secure environment that clearly shows their negotiated pricing, 24 hours a day, seven days a week. Imagine a B2B website or web front portal that can streamline configure-price-quote processes, manage many-to-one business relationships, configure complex products, actuate customer-specific pricing, and meet advanced customer administration needs. Even your sales team and other internal staff benefit from the anytime, anywhere access to in-depth product specs, pricing and customer

## Solution features



### Technology

The solution is based on implementing a web solution using the latest technological advances.



### Modules

Toyaja provide client with an intuitive front end user friendly web design.



### Dashboard

Solution comes with user modules like User Management, Order Management, Product Management, Reports etc.,



### User Experience

The Super admin has all the rights to create users, manage products, creating permissions, manage log reports, and create documents, quotes.



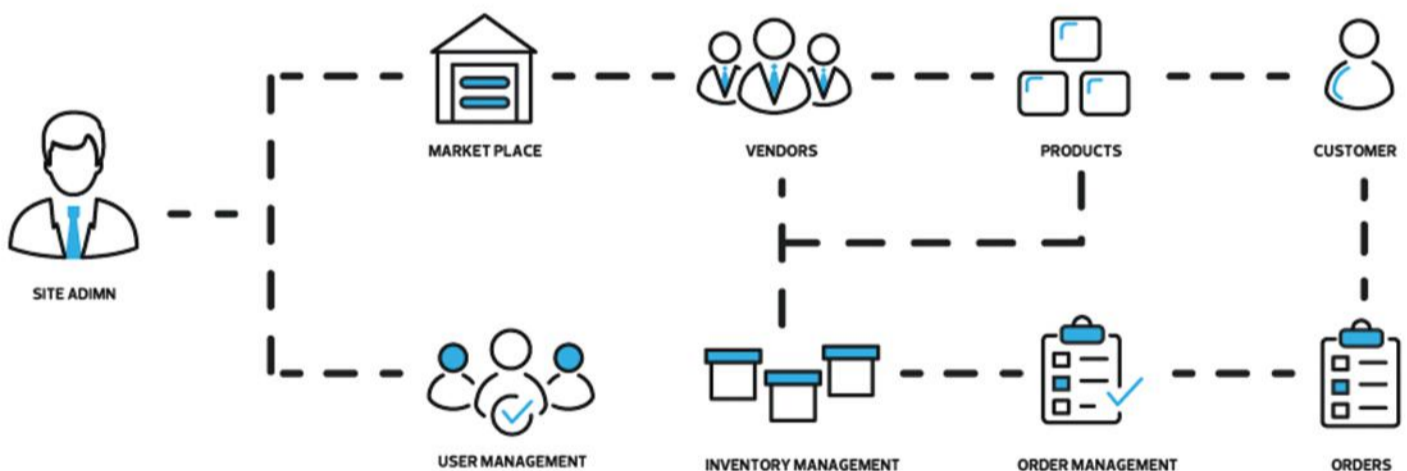
### Advantages

Toyaja customized the complete dashboard of the application thus providing a user-friendly ecommerce portal.

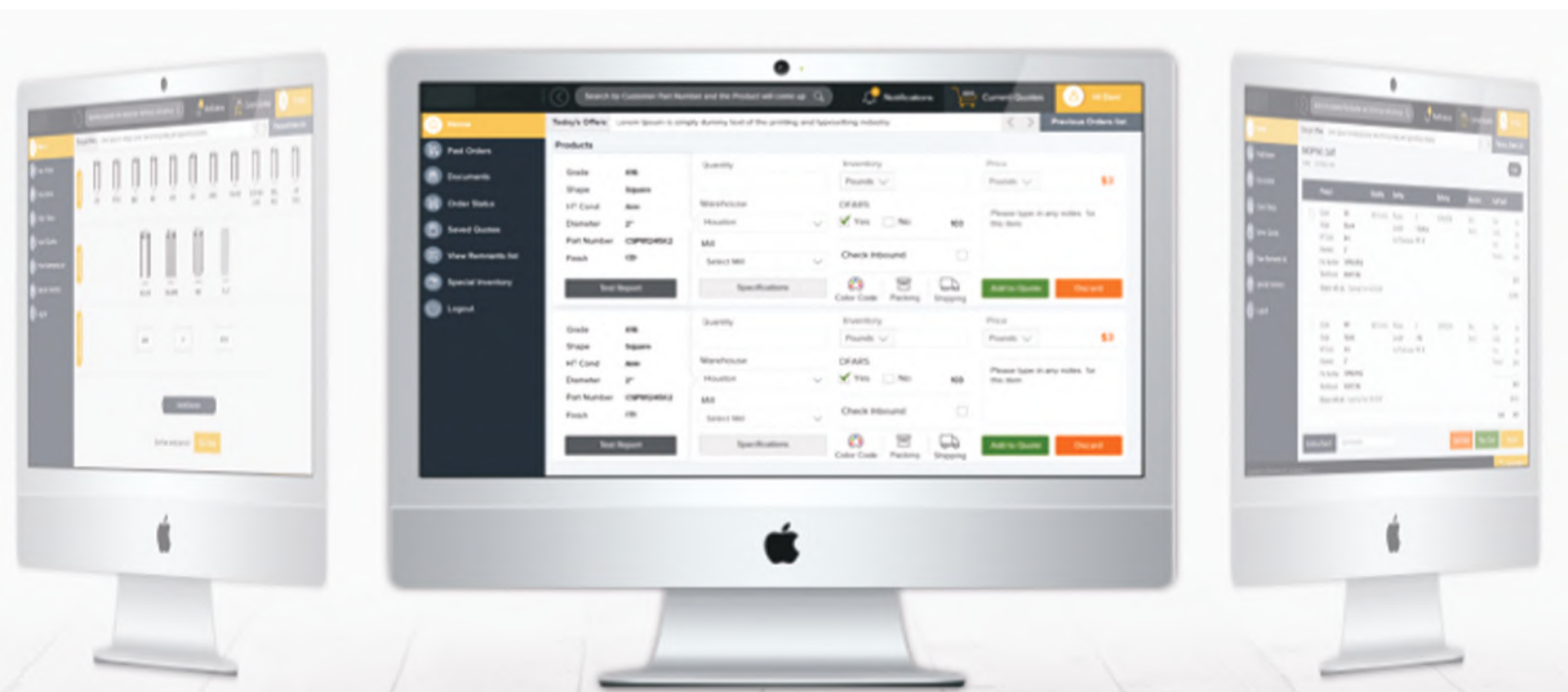


### Scalability

Toyaja optimized every aspect of the process and making the ecommerce portal easy to use, cost effective.



## Quick look at B2B eCommerce Solutions



Toyaja is a Global IT Solutions company co-headquartered in US and India. We are a part of the 30 year old India based 'Kapil Group', a 600 million USD conglomerate that has diversified interests in Finance, Manufacturing, Real Estate, Travel, Media, Healthcare and Information Technology. Backed by a group of 12,000 people including over 110 IT experts, Founded in 2004, Toyaja is one of the fastest growing consulting companies in the global development space with a ground level understanding of US markets.